

CHRISTIAN BRESLIN

Professional Graphic Designer

Graphic Designer with 10+ years of experience in developing design projects from concept to completion. Specializing in the creative process of branding and identity with sponsors and colleagues to deliver high quality visual content in the digital and web marketplace.

 graphicbresign@gmail.com  (862) 763 1561  Nutley, New Jersey  www.graphicbresign.com  www.linkedin.com/in/graphicbresign

WORK EXPERIENCE

Graphic Designer

New York Football Giants, East Rutherford, NJ

August 2019 – March 2025

- Developed design concepts and gameday graphics into organized templates, enhancing visual appeal across stadium displays and social media platforms to maximize brand awareness.
- Assisted in producing record breaking engagements utilizing dynamic visual designs.
- Collaborated with sponsorship teams to build graphic concepts into digital and print media.
- Strategically redesigned and integrated brand identity into the official Giants website and mobile app resulting in increased fan interaction.
- Conceptualized the "100 Seasons" branding initiative, including logo designs, style guides, and multi-platform activations to promote 100 years of the New York Giants.

Production Intern & Junior Designer

Perception, New York, NY

July - August, 2012, 2014, 2016, 2017

- Supported in UX/UI design and VFX animation for feature films and technology projects.
- Engaged in creative development, including character animation and modeling.
- Performed various support duties for the production team.

Graphic Designer & Digital Media Strategist

Kicks 'N Sticks, Millburn, NJ

Krazy Needle, Kenilworth, NJ

July 2017 - May 2019

- Design lead on projects for marketing materials and client merchandise.
- Specialized in vector art and typography for screen printing services.

AREAS OF EXPERTISE

GRAPHIC DESIGN

UX/UI

VFX

MOCKUPS

ANIMATION

SOCIAL MEDIA

MOTION GRAPHICS

VIDEO EDITING

TYPOGRAPHY

PRINT MEDIA

TECHNICAL SKILLS

ADOBE SUITE

Photoshop, After Effects, Illustrator, InDesign, Media Encoder

MICROSOFT

Word, Excel, Powerpoint

3D SOFTWARE

Cinema4D, Blender

WEB/PROTOTYPING SOFTWARE

WebCMS, Sketch

EDUCATION

BFA: Graphic Design, Print & Screen

Kean University, Michael Graves College,
Robert Busch School of Design, Union, NJ

May 2019

AA: Graphic Design

Union County College, Cranford, NJ

May 2016

INTERESTS



Cars/Spirited Driving



Drone Videography/Photography



Surfing



Lacrosse



Video Games



Football (Lets Go Giants!)